

# NCMPR DISTRICT 6 CONFERENCE

# NEW INSPIRATION IN THE OLD PUEBLO

Tucson, AZ

NOVEMBER 6-8, 2024



## MEET US IN THE OLD PUEBLO

Join us for an opportunity to connect with 50 or more community college marketing, communications, public relations, and creative professionals throughout our district as an official sponsor of the NCMPRR District 6 Conference, "New Inspiration in the Old Pueblo," at the Graduate Hotel in Tucson, AZ November 6-8.

Members of NCMPR lead marketing and PR initiatives at community colleges in Arizona, California, Hawaii, Nevada and Utah; American Samoa (U.S. territory); Guam (U.S. Island territory); Federated States of Micronesia; and the Northern Mariana Islands (U.S. commonwealth).

Our sponsor and exhibitor options will give your company the chance to interact with our members in a small, intimate, one-room setting where you'll be able to make a lasting impression.

All sponsorships include pre-conference communications, conference materials and signage, and announcements during general sessions. You'll enjoy access to all conference sessions and non-sponsored events. Plus, you'll get a digital list of conference attendees after the event.

**Spots are limited and on a first-come first-served basis. Claim your spot by September 20th!**

# NEW INSPIRATION <sup>IN</sup> THE <sup>THE</sup> OLD PUEBLO

## SPONSORSHIP OPPORTUNITIES

### DESERT DIAMOND

#### Main Conference/Title Sponsor - \$5,500

- Two conference registrations with full conference access (excluding pre-conference sessions)
- Full-page ad on the inside front cover of the conference program (provide your own artwork based on provided specs)
- Company banner prominently displayed at the front of the conference room
- Recognition as title sponsor in conference emails to district members before and after the conference
- Co-billing of conference "New Inspiration in the Old Pueblo sponsored by [TITLE SPONSOR]" on main swag item (TBD) (Note: if items are an in-kind donation, donor name also printed on item or attached tag)
- Speaking opportunity (10 minutes) during breakfast on Day 1
- Collateral and décor on day 1 breakfast tables – deck the tables out as desired
- Logo prominently featured on all banners and signage
- Social media posts in our District 6 Facebook group
- Email to all district members before the conference announcing your sponsorship (link to your company website included)
- Exhibitor table included

### CHOLLA CHAMPION

#### Medallions & Awards of Excellence Dinner - \$3,500

Thursday, November 7, 6-8pm

- Two conference registrations (excluding pre-conference sessions, Medallions Cocktail Hour, Welcome Reception and Behind the Medallions Breakfast)
- ½-page ad in the conference program
- Table tents on dinner tables
- Speaking opportunity during dinner (3 minutes)
- Promotional video shown before awards video
- Prominent signage at the awards dinner
- Social media post in our District 6 Facebook group
- Email to all district members before the conference announcing your sponsorship (link to your company website included)
- Exhibitor table included

### OCOTILLO OASIS

#### Medallions Cocktail Hour - \$2,500

Thursday, November 7, 5-6pm

- Two conference registrations (excluding pre-conference sessions, Medallions and Awards of Excellence Dinner, Welcome Reception and Behind the Medallions Breakfast)
- ¼-page ad in conference program
- Signage near bar and table tents on tables
- Branded drink tickets to distribute to attendees
- Social media post in our District 6 Facebook group
- Mention in pre-conference emails to district members
- Interaction with attendees during cocktail hour
- Exhibitor table included

\* \$1,000 of the \$2,500 to be paid directly to the hotel for cocktails

District 6

**NCMPR**  
National Council for Marketing & Public Relations

## **PUEBLO PIONEER**

**Welcome Reception - \$2,500**

*Wednesday, November 6, 6-9pm*

- Two conference registrations (excluding pre-conference sessions, Medallions and Awards of Excellence Dinner, Medallions Cocktail Hour and Behind the Medallions Breakfast)
  - ¼-page ad in conference program
  - Signage near bar and table tents on tables
  - Branded drink tickets to distribute to attendees
  - Social media post in our District 6 Facebook group
  - Mention in pre-conference emails to district members
  - Interaction with attendees during welcome reception
  - Collateral and décor on tables – deck the tables out as desired
  - Exhibitor table included
- \* \$1,000 of the \$2,500 to be paid directly to the hotel for cocktails

## **SONORAN SUNRISE**

**Behind the Medallions Breakfast and Swag Swap - \$2,000**

*Friday, November 8, 8-9:30am*

- Two conference registrations (excluding pre-conference sessions, Medallions and Awards of Excellence Dinner, Medallions Cocktail Hour and Welcome Reception)
- Featured in event program
- Participate in the swag swap (1 person)
- Table tents on breakfast tables
- Speaking opportunity during breakfast (5 minutes)
- Collateral and décor on breakfast tables – deck the tables out as desired
- Mention in pre-conference emails to district members
- Exhibitor table included

**Choose a sponsorship above  
and add on a Snack Break!**

## **TUCSON TRAILBLAZER**

**Snack Break - \$1,000**

*Thursday, November 7 OR Friday November 8*

- Featured in event program
- Table tents/signage on and near snack table
- Announcement of sponsorship at the start of the break
- Mention in pre-conference emails to district members

## **Exhibitor Spaces - \$800**

- One conference registration (additional registrations can be purchased for \$300). Does not include the Welcome Reception, Awards Dinner, or sponsored events.
- Booth space for a table-top display (six-foot skirted table). Displays must fit on or behind the table.
- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors
- Digital list of conference attendees provided after the conference.

**NEW INSPIRATION** IN THE  
**OLD PUEBLO**

**SPONSORSHIP OPPORTUNITIES**

Apply online to be a conference exhibitor at [www.ncmpr.org](http://www.ncmpr.org) (click on District Conferences).

Application and payment should be completed at least three weeks prior.

[www.ncmpr.org/district-conference-exhibitor-information](http://www.ncmpr.org/district-conference-exhibitor-information)

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